

VACHON FACEBOOK & INSTAGRAM CONTEST - TERMS AND CONDITIONS - EN

LONG RULES

Sponsored by Bimbo Canada®. No purchase necessary. Contest begins on December 16, 2025, at 10:00 a.m. (ET) and ends on December 20, 2025, at 3:59 p.m. (ET) (the "Contest Period"). Contest open to residents of Canada, who are 18 years of age and older. The Contest is not open to: (i) employees, officers, directors, representatives or agents of the Sponsor, or the Contest's administrator, or any of their respective parent companies, subsidiaries and affiliates; (ii) the spouse and any member of the immediate family (defined as biological, step or adoptive mother, father, daughter, son, sister or brother) of any person described in (i); and (iii) any person who resides with any person described in (i) or (ii). A total of five (5) prizes are available to be won consisting of a hand-knitted Vachon-themed miniature sweater ornament of an approximate retail value CAD \$40 each (total prize value \$200).

To enter:

- (1) Follow @vachoncanada;
- (2) Tag the person you want to wish a happy festive log season.

Limit of one (1) entry per person per platform. On December 22, 2025, at 4:00 p.m. (ET), five (5) potential winners will be selected through a random draw from among all eligible entries received during the Contest Period. Odds of winning a prize will depend on the number of eligible entries received during the Contest Period. Selected entrants will be contacted through direct messaging on the platform of entry. To be declared a winner, a selected entrant must correctly answer a skill-testing question and sign and return Declaration and Release documents within the timeframe specified in the notification. If a selected entrant does not respond to the direct message and/or does not return the required documents within twenty-four (24) hours, the prize will be forfeited, and an alternate entrant will be selected. Confirmed winners will be mailed their prize. Prize may not be exactly as shown, and a prize substitution of equal value may be made at the Sponsor's discretion. This contest is not sponsored, endorsed, administered by, or associated with Meta.